

Øresund Startups

- [About us](#)
- [Startups](#)
- [Success stories](#)
- [Co-working spaces and offices »»](#)
- [Events](#)
- [Latest News](#)

123hjemmeside.dk

Prøv gratis Kundeservice Eksempler Log ind



OM 5 MINUTTER KAN DIN HJEMMESIDE VÆRE ONLINE

Nemt og enkelt
Få en hjemmeside i 3
simple trin

Start her

DET SIGER VORES KUNDER:

New shop module of 123Hjemmeside.dk contributes with an additional 0,75M Euro in turnover

Posted by [Ischa](#) on Wednesday, April 24, 2013 · [Leave a Comment](#)

[123Hjemmeside](#) is a service which gives users without IT skills the opportunity to build a website in a few minutes. In January they silently launched their new ‘shop module’ which allows customers to add an online shop to their site for an additional 99 USD. They made a silent launch in order to react to customer reactions and correct problems if any.

Since their official launch in February they have 1.200 customers who opted to pay for this service. According to 123Hjemmeside.dk those stores will contribute 750.000 Euro to 123Hjemmesides turnover in 2013.

“The success shows that there is a good business to give people without computer skills to create something on the Internet,” says CEO [Morten Elk](#).

Some fact about 123Hjemmeside’s new ‘shop module’:

- Three quarters of the 1,200 shops established in Scandinavia, France and the United States.
- Half of the 1,200 shops are existing customers who have purchased the shop module. The other half are new customers since January.
- A shop costs 99 dollars a month on top of subscriptions to 123hjemmeside.

Category: [News](#) · Tags:

Leave A Comment

Name (required)

Mail (will not be published) (required)

Website

Do you have news?

REPORT NEWS

Missing something?

ADD A COMPANY

What counts as a Startup?

Here on Øresund Startups we track nordic startups, entrepreneurs, VCs, incubators, co-workingspaces as well as great events in the Øresund region: in Copenhagen, Malmö, Lund and Helsingborg. But what do we actually mean by a "startup"?

Paul Grahams defined that [startup = growth](#). We like that definition, but have adapted it so that companies that are aquired or gain a large marked share will not be considered as startups anymore. A list of startups is found in the [startups list](#). If they have been successfull they will be moved to our [success stories](#) section instead.

UPCOMING STARTUP EVENTS

April 2013

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Copyright 2013 Øresund Startups · [RSS Feed](#) · [Log in](#)

[The Structure Theme v3](#) by [Organic Themes](#) · [WordPress Hosting](#)

